



Learn Beyond

**KPR Institute of
Engineering and
Technology**

(Autonomous, NAAC "A")

Avinashi Road, Arasur, Coimbatore.

Phone: 0422-2635600**Web:** kpriet.ac.in**Social:** kpriet.ac.in/social**KIC011****NBA Accredited**
(CSE, ECE, EEE,
MECH, CIVIL)**EXPERT TALK ON GERMAN WORK CULTURE AND ETIQUETTE**

Event No	KIC011
Organizing Department	KPR International Centre
Associate Dept. NSC	Centre for Foreign Languages
Date	24/05/2023
Time	03:00 PM to 04:00 PM
Event Type	Expert Talk
Event Level	Cell Committee
Venue	The Legend
Total Participants	42
Industry Personnel	2
Faculty - Internal	40

Related SDG**Involved Staffs**

Sl	Name	Role
1	director.kic@kpriet.ac.in	Convenor
2	Head Centre for foreign language	Co-convenor
3	Vignesh R	Coordinator
4	Krupesh Chandran	Coordinator

Outcome

The event aimed to foster a deeper understanding between German and local professionals, facilitating smoother interactions and collaborations.

Event Summary

KPR International Centre and Centre for Foreign Languages are jointly hosted an enlightening expert talk on German work culture and etiquette at the esteemed Legend, Imperial hall on May 24, 2023. Mr. Armin Alagic Mueller, the Associate Director of Goethe Institute, served as the esteemed chief guest and delivered an engaging speech that captivated the audience. The event attracted professionals from various fields who were eager to gain valuable insights into the intricacies of German work culture. Dr. M. Akila, Principal of the college, presided over the seminar and expressed her sincere gratitude to Mr. Armin Alagic Mueller for enriching the attendees' knowledge on German work culture and etiquette. She emphasized the significance of such events in promoting intercultural competence and fostering opportunities for fruitful international collaborations. Dr. M.A. Manikandan, Director of KPR International Centre, extended a warm welcome to all the participants, highlighting their dedication to expanding their cultural horizons and embracing global perspectives. Mr. Armin Alagic Mueller, renowned for his expertise in the field, demonstrated his profound knowledge and deep understanding of German work culture, making him the perfect choice for the event. Addressing department heads and directors, he shed light on the crucial role of cultural understanding and effective communication when collaborating with German professionals. Punctuality, precision, and thoroughness emerged as key elements emphasized by Mr. Armin, highlighting their significance in the German work environment. Throughout his presentation, Mr. Armin highlighted crucial aspects of German work culture, including its hierarchical structure, respect for authority, and adherence to deadlines. He also delved into German business etiquette, covering topics such as the proper use of titles, the significance of formal communication, and the importance of maintaining a professional demeanor in meetings and negotiations. By bridging the cultural gap, his speech aimed to foster a deeper understanding between German and local professionals, facilitating smoother interactions and collaborations. Many expressed their intention to implement the lessons learned in their professional endeavors and explore potential collaborations with German partners, demonstrating the immediate impact of the seminar.



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